

Insurance Risk Management Consulting

4th Annual Wellbeing and Engagement Symposium

The Shared Ship Experience

Creating Culture, Community and Experiences that Transform People

Cincinnati, Ohio

March 13, 2018 - 8:30 a.m. to 12:00 p.m. Aloft Newport on the Levee 201 East 3rd Street Newport, KY 41071

Columbus, Ohio

March 14, 2018 - 8:30 a.m. to 12:00 p.m The Conference Center at OCLC 6600 Kilgour Place Dublin, OH 43017

Cleveland, Ohio

March 15, 2018 - 8:30 a.m. to 12:00 p.m Embassy Suites 5800 Rockside Woods Blvd N Independence, OH 44131

Akron, Ohio

March 16, 2018 - 8:30 a.m. to 12:00 p.m Sikich 274 White Pond Drive Akron, OH 44313

<u>CLICK HERE TO</u> <u>REGISTER TODAY</u>

Questions or to Register: Contact - Laura McCulloch Laura_McCulloch@ajg.com

HRCI and SHRM credit pending

Ahoy mates!

How do you connect with the people of your organization to improve their overall health, productivity and quality of life? If you want your organization, your program, and your culture to thrive, people have to be talking about it and sharing it with others. In order to spark advocacy, an organization must first have advocates, and ideally these are your employees. These are living messengers who believe the organization's purpose is also their purpose and are willing to carry the torch on your behalf inside and outside the walls of the organization.

Join a pirate crew to create a "Shared Ship" community where word of mouth marketing is your ally as you create well-being experiences that transform organizations and people into better versions of themselves. You may be scratching your head...pirates and workplace experiences? This seminar can help you bring together the "band of pirates" at your organization to create positive culture shifts and tap into the opportunity of your "crew"!

Join Brian Passon and the Gallagher team as we learn how to utilize advocates, fans, influencers and informal leaders in your culture, put people at the center of your strategy, and dig deeper to understand how community is like a Shared Ship.

Featured Presenters

Brian Passon, President, Arch Health & Productivity **Cindi Morris**, Wellbeing & Engagement Consultant, Gallagher

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Wellness IQ