



# How will you manage Health Care Reform?



**With the employer and individual mandates looming in 2014, employers must start planning strategically to optimize their health care plan cost.**

Join us for an update on the current health care reform landscape, an explanation of the 2014 changes in the law, and the introduction of our dynamic health care reform modeling service that combines employer-specific data with recommendations from our knowledgeable benefits professionals to:

- Analyze the financial consequences of multiple potential strategies and solutions
- Enable employers to control their costs while maintaining a legally compliant program that is competitive enough to attract and retain the workforce needed to succeed
- Facilitate the higher level of collaboration needed between human resources, finance, and senior management to identify the most appropriate action for an organization

## About the speaker

**Michael Schenk**  
**Benefits Compliance Consultant**  
**Wells Fargo Insurance Services USA, Inc.**

Michael's responsibilities include assisting with the benefits compliance function in support of the Wells Fargo Insurance professionals in the eastern U.S. with respect to the Affordable Care Act, ERISA, tax, and other legal compliance needs of their customers' health and welfare benefit plans. Michael has extensive experience with compliance and training support for a wide variety of health and welfare and fringe benefit plans as well as tax-qualified and non-qualified retirement plans. He is a frequent public speaker on health care reform and other employee benefits topics. He obtained his J.D., cum laude, with a concentration in tax, from the Wake Forest University School of Law.

## When

**Wednesday, April 17, 2013**

8:00 a.m. - 11:00 a.m.  
Continental breakfast will be served.

## Where

**Dawson**  
1114 Dublin Road  
Columbus, OH 43215

## RSVP

**Please reserve your spot by April 10 using the registration link below.**

For information or registration assistance, please contact Jeanette Nelson at [jeanette.nelson@wellsfargo.com](mailto:jeanette.nelson@wellsfargo.com).

## Click here to register

**This seminar will also be offered at these locations:**

<b>Cleveland, OH</b>	<b>April 18</b>	<b>(morning)</b>
<b>Youngstown, OH</b>	<b>April 18</b>	<b>(afternoon)</b>
<b>Cincinnati, OH</b>	<b>April 10</b>	<b>(morning)</b>
<b>Dayton, OH</b>	<b>April 10</b>	<b>(afternoon)</b>

For details, please contact Debbie Baraona at [debbie.baraona@wellsfargo.com](mailto:debbie.baraona@wellsfargo.com).

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