

Wells Fargo Insurance Services

Please join us for a complimentary virtual event

10th Annual MetLife Study of Employee Benefits Trends

Thursday, April 5, 2012

1:00 p.m. Eastern | 12:00 p.m. Central | 11:00 a.m. Mountain | 10:00 a.m. Pacific

Length: 60 minutes

Presented by Ronald S. Leopold, MD, MBA, MPH, Vice President and National Medical Director at MetLife

Event level: This event is appropriate for corporate, human resources, and benefits executives

The ongoing financial crisis, which began in 2008, precipitated a complex web of global economic and business challenges that employers continue to struggle with today. And contributing to this financial uncertainty is the looming impact of health care reform.

Despite a difficult and shifting business climate, the 10th Annual MetLife Study of Employee Benefits Trends demonstrates clearly that employers are not retreating from their workplace benefits. Indeed they not only remain committed to their benefits offerings but for many employers, benefits are increasingly about business opportunity.

This year the Study illuminates how forward-thinking employers can tap into these opportunities to attract and retain key talent and drive productivity regardless of economic conditions.

Highlights of this year's Study include:

- Employers remain committed to benefits. A reported link exists between a focus on benefits and the opportunity to increase productivity and attract and retain key talent.
- Employers who see opportunity are referred to in the study as "progressives" for their optimistic perspective in an uncertain business climate. Employers who maintain a holding position on employee benefits are referred to as "standards".
- Employers recognize that potential holes in Social Security and Medicare safety nets will cause employees to look to their workplace for help in achieving financial security.
- Employee responses reveal fundamental differences in younger workers around benefits, financial and career planning, job satisfaction and loyalty to employers.

Join us for an in-depth look at the Study results and how you can use this insight to benefit your organization.

This virtual event will be recorded for future playback. To participate in either the live or recorded version, registration is required. Please choose from one or both of the links below:

[Register for the live event](#)

The registration deadline is 11:00 a.m. Eastern on 4/5/12

[Register for the recorded event](#)

The registration deadline is 9:00 a.m. Eastern on 4/6/12

The presenter's biography and some important notes are available on page two.

This program has been approved for one (1) General recertification credit hour toward PHR, SPHR and GPHR designations through the HR Certification Institute.



The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for recertification credit.

To be awarded recertification credit, participants must follow these rules:

- Attendees must register with their complete and accurate contact information.
- Attendees must clearly state and spell their first and last name when joining by telephone.
- Attendees must join the Webinar by computer with their complete and accurate contact information. When prompted upon connecting to the meeting, please include the names of additional attendees joining at a single workstation if they are also requesting credit.

Together we'll go far



About the presenter



Ronald S. Leopold, MD, MBA, MPH
Vice President and National Medical Director
MetLife

Dr. Leopold is an industry thought leader for MetLife focusing on the future of work, health and employee benefits. He is a member of the National Speakers Association and is recognized for his entertaining style that blends thought-provoking industry insight with compelling illustrations and humor.

He is a Board Certified Occupational Medicine Physician who holds a Masters in Business Administration from the Wharton School of Business, the University of Pennsylvania and a Masters in Public Health from Boston University.

His recent book on the future of employee benefits entitled *The Benefits Edge: Honing the Competitive Value of Employee Benefits* has been described as a blueprint for benefits in the decade of health care reform.

Dr. Leopold speaks to industry audiences on a variety of benefits-related topics, including: the strategic value of employee benefits, the four generations in the workplace, the value of financial wellness and the implications of health care reform for the benefits community.

He is also the author of *A Year in the Life of a Million American Workers*, an almanac of absence data, in addition to numerous by-lined articles in the benefits media.

Important notes

After registering for the live event, you should quickly receive an invitation from Wells Fargo Insurance Services Virtual Events via invitations@livemeeting.com. Once you accept the invitation, meeting access details will appear in your electronic calendar. If you do not receive the confirmation, please check your junk mail or spam folder, or contact your IT department to ensure emails pass through in the future, and notify your Wells Fargo representative of the situation. Your registration is not confirmed until you click the "Register" button at the end of the on-line form.

Participants will need a computer with internet access, the [Microsoft Live Meeting client](#), and a telephone line to participate in the live event. For the replay, an internet connection, speakers and Windows Media Player are required.

For more information regarding this and other events, please contact your local Wells Fargo representative or email VirtualEvents@wellsfargo.com.

Notice: Microsoft Office Live Meeting will be used to record this meeting. By participating in this event, you agree that your communications may be monitored or recorded during the meeting.

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