



OPRA Ross/Pike

Map Icon	Label	Panel#	TAB ID	Media/Style	Facing	H x W	*Weekly Impressions	Illum.
	1	2828	30899965	Poster / Digital	North	10' 0" x 20' 0"	26382 <i>per spot</i>	YES
Location: 1920 N. Bridge Street WS 750ft S/O Hopetown FN Current Advertiser: ANTHEM Rate: \$1,500								
	2	2829	30899968	Poster / Digital	South	10' 0" x 20' 0"	24695 <i>per spot</i>	YES
Location: 1 N. Bridge St.-Across from Speedway. Seen by traffic on both Main St & Bridge St. RHR Current Advertiser: RAISING CANE'S - CHILLICOTHE Rate: \$1,500								
	3	2832	30899966	Poster / Digital	West	10' 0" x 20' 0"	22866 <i>per spot</i>	YES
Location: 2202 Western Ave-Across from Adenas Wellness Center RHR Current Advertiser: ROCKET LEASE TRADE SLOT Rate: \$1,500								
	4	9015	30899931	Poster / Digital	North	10' 0" x 20' 0"	18625 <i>per spot</i>	YES
Location: 312 W Emmitt Ave,-Next to Diner 23 and Donato's(.Waverly,Ohio)RHR Current Advertiser: SHAWNEE STATE UNIVERSITY Rate: \$1,000								

Total Weekly Impressions: 92568



| HUNTINGTON, WV

INVESTMENT SUMMARY

OPRA Ross/Pike

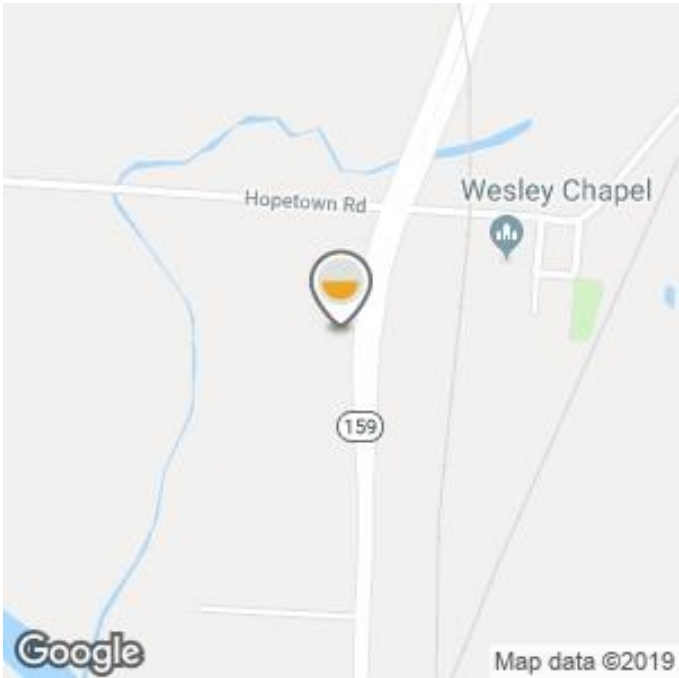
TOTAL CAMPAIGN INVESTMENT	\$5,500
TOTAL SPACE INVESTMENT	\$5,500
 PANEL #2828 INVESTMENT	 \$1,500
GROUP 1; FLIGHT: August 12 - September 8	
 PANEL #2829 INVESTMENT	 \$1,500
GROUP 1; FLIGHT: August 12 - September 8	
 PANEL #2832 INVESTMENT	 \$1,500
GROUP 1; FLIGHT: August 12 - September 8	
 PANEL #9015 INVESTMENT	 \$1,000
GROUP 2; FLIGHT: August 12 - September 8	
 PRODUCTION INVESTMENT	 -

COST PER DAY	\$196
COST PER PANEL PER DAY	\$49





Location # 1



Market:	ROSS COUNTY
Panel:	2828
TAB Unique ID:	30899965
Location:	1920 N. Bridge Street WS 750ft S/O Hopetown FN
Lat/Long:	39.3768/-82.9761
Media/Style:	Poster/Digital
*Weekly Impressions:	26382 <i>per spot</i>
Panel Size:	10' 0" x 20' 0" Request Spec Sheet
Facing/Read:	North/Right
# of slots:	8
Dwell Time:	8
Est. spots per day:	1249
Rate:	\$1,500

*Impression values based on: 18+ yrs



Columbus, OH

800-578-7006

Physical Address: 770 Harrison Dr, Columbus, OH 43204
Mailing Address: 770 Harrison Dr, Columbus, OH 43204



Location # 2



Market:	ROSS COUNTY
Panel:	2829
TAB Unique ID:	30899968
Location:	1 N. Bridge St.-Across from Speedway. Seen by traffic on both Main St & Bridge St. RHR
Lat/Long:	39.3346/-82.9739
Media/Style:	Poster/Digital
*Weekly Impressions:	24695 <i>per spot</i>
Panel Size:	10' 0" x 20' 0" Request Spec Sheet
Facing/Read:	South/Right
# of slots:	8
Dwell Time:	8
Est. spots per day:	1249
Rate:	\$1,500

*Impression values based on: 18+ yrs



Columbus, OH

800-578-7006

Physical Address: 770 Harrison Dr, Columbus, OH 43204
Mailing Address: 770 Harrison Dr, Columbus, OH 43204



Location # 3



Market:	ROSS COUNTY
Panel:	2832
TAB Unique ID:	30899966
Location:	2202 Western Ave-Across from Adenas Wellness Center RHR
Lat/Long:	39.3417/-83.0334
Media/Style:	Poster/Digital
*Weekly Impressions:	22866 <i>per spot</i>
Panel Size:	10' 0" x 20' 0" Request Spec Sheet
Facing/Read:	West/Right
# of slots:	8
Dwell Time:	8
Est. spots per day:	1249
Rate:	\$1,500

*Impression values based on: 18+ yrs



Columbus, OH | 800-578-7006

Physical Address: 770 Harrison Dr, Columbus, OH 43204
Mailing Address: 770 Harrison Dr, Columbus, OH 43204



Location # 4



Advertising Strengths: Views to the main connector of US Rt. 23 from Columbus towards Portsmouth and Ironton, OH

Market: PIKE COUNTY
Panel: 9015

TAB Unique ID: 30899931
Location: 312 W Emmitt Ave,-Next to Diner 23 and Donato's(.Waverly,Ohio)RHR
Lat/Long: 39.1247/-82.9894
Media/Style: Poster/Digital
***Weekly Impressions:** 18625 *per spot*
Panel Size: 10' 0" x 20' 0" [Request Spec Sheet](#)
Facing/Read: North/Right
of slots: 16
Dwell Time: 8
Est. spots per day: 624
Rate: \$1,000

*Impression values based on: 18+ yrs



Huntington, WV

888-842-6222

Physical Address: 1116 Poplar Hts, Kenova, WV 25530-9556
Mailing Address: P.O. Box 458, Kenova, WV 25530