Timelines for Goals and Objectives

Of the President Of OPRA

April 1, 2012 – March 31, 2013

May, 2012 Board Meeting – Present and facilitate discussion on the updated “Positioning for the Future”

May 30, 2012 – Meetings with both Finance Committee and Member Services Committee to discuss dues restructuring options and goals.

July, 2012 Board Meeting

* Focus area work groups will each present a status report.
* Focus area work groups will each present a work plan for accomplishing all of their objectives.

August, 2012 Board Meeting – Focus area work groups will begin reporting progress on their objectives at every Board meeting.

August 31, 2012 – Work with Finance Committee to model restructuring options and engage Board and/or EC as needed to develop dues option(s).

September, 2012 Board Meeting – Present dues option(s) to Board for adoption.

Fall, 2012 – Board Retreat

October 1, 2012 – Achieve buy-in of system stakeholders to initiate targeted system reform.

October 5, 2012 – If dues option adopted, make formal announcement to members.

October 31, 2012 – Modify renewal/new member packets with updated dues information.

November 15, 2012 – Mail member renewal packets.

December 31, 2012 – Mail new member recruitment.

March 31, 2013

* Clarify roles and responsibilities of board members and staff in membership retention and recruitment strategies. Develop a system for tracking board member and staff engagement in membership activities.
* Ensure only members get OPRA information.
* Add three new member services/discount benefits.
* At least one webinar offered to members.

Ongoing

* Maintain ongoing and active participation in ANCOR and human services coalitions
* Ongoing and active involvement with statewide policy initiatives led by DODD and other stakeholders.
* Continue to foster relationships with Funders
* Continue to leverage DODD/ICF initiatives to catalyze targeted system reform
* Continue to be involved with other state and national groups