

MISSION STATEMENT

We believe the most effective advocacy tool are the relationships the OPRA team and members develop with elected officials

FEDERAL

- Prioritize Congressional visits when in DC
- Board-hosted in-person, in-district Congressional town halls or visits

STATE ADVOCACY

- Identify new champions
- Improve legislation tracking
- Improve legislative educational materials

OPRA'S ADVOCACY STRATEGIC PLAN ~2024~

ADVOCACY ARMY

Revamped Advocacy Army in the first half of 2024

LOBBYIST

- Strengthen relationship with The Success Group and member lobbyists
- Semi-regular communication with lobbyist

PAC

- Evaluate PAC status
- New events for PAC fundraising and bolster legacy events