You're Invited to Bend the Trend with UHC



Tuesday, July 19 or Thursday, July 21 from 9-11 at Wells Fargo Insurance Services

Bend the Trend is a program through **United HealthCare that** provides substantial premium discounts based on employer strategy and employee engagement. Based on the level of engagement and outcomes, you have the opportunity to **Bend Your Health Care** Trend. How much? the premium discounts can be very significant.

Although this concept is designed for fully-insured groups of 100+, the concept can also be useful in lowering cost for self-funded groups.



During this special Bend the Trend event, we will explain how the program works, review financial models, and explain how we can help you implement a wellness program that actually includes ROI

Space is limited. Please RSVP by e-mailing jeanette.maki@wellsfargo.com or call 614-324-2835.