

Space is limited!
REGISTRATION
DEADLINE IS
January 15, 2010

January 28 & 29, 2010
Embassy Suites • Columbus, Ohio
Sponsored by ADD

**UNDERSTANDING SOCIAL DEVALUATION
AND THE SERVICE WORKERS ROLE:
A SOCIAL ROLE VALORIZATION APPROACH**

Presented by Jo Massarelli

Conference Sessions

Day 1: January 28, 2009

Session 1: *Understanding the Societal Context: What People with Disabilities are Up Against*

Day 2: January 29, 2009

Session 2: *The Construct of Valued Social Roles as a Response to Devaluation*

Session 3: *Issues of Image and Competency Enforcement as it Pertains to Role*

Session 4: *Addressing Heightened Vulnerability*

Fee: \$250 per person includes two days, all sessions, materials, continental breakfast and lunch

CEU's are available! Register early!

The Embassy Suites is located at 2700 Corporate Exchange Drive,
Columbus, Ohio 43231 (exit 27 off I270 on S. Cleveland Ave).
Rooms rates of \$114 are guaranteed until January 6, 2009. To reserve a room call
614-890-8600 and tell them you're with the ADD conference.

REGISTRATION FORM

Name: _____ Employer: _____

Address: _____ ☐ Home ☐ Business

Email: _____ Phone: _____ ☐ Home ☐ Business

CEU's Needed? (SW CEU Approval pending)

Payment: ☐ Check enclosed (made out to ADD)

ODDD ☐ Yes ☐ No Social Work ☐ Yes ☐ No

Credit Card # _____

How did you learn about this conference?: _____

(Visa or MC only)

To Register

Expiration Date: _____

BY MAIL: Send to ADD, 1392 Dublin Rd, Columbus 43215
Attn: Cathy Murray

BY EMAIL: To Cathy Murray at cmurray@addohio.org

BY PHONE: Call Cathy Murray at 614-607-7790



Questions? Call 614-607-7790



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Day 1: January 28, 2010

8:00-9:00am	Registration & Continental Breakfast
9:00-12:00 noon	Session 1: <i>Understanding the Societal Context:</i>
12:00-1:00pm	Lunch (included in registration fee)
1:00-4:00pm	Session 1: <i>Understanding the Societal Context (continued)</i>

Day 2: January 29, 2010

8:00-9:00am	Continental Breakfast
9:00-12:00 noon	Session 2: <i>The Construct of Valued Social Roles as a Response to Devaluation</i>
12:00-1:00pm	Lunch (included in registration fee)
1:00-3:00 pm	Session 3: <i>Issues of Image and Competency Enforcement as it Pertains to Role</i>
3:00-4:00 pm	Session 4: <i>Addressing Heightened Vulnerability</i>

Jo Massarelli

Ms. Massarelli is Director of the Social Role Valorization Implementation Project, a human service training and consultation concern based in Worchester, Massachusetts. She divides her time between teaching Social Role Valorization based workshops, and working with families, human service staff and people with impairments to bring about positive change.

The Mission of the Social Role Valorization (SRV) Implementation Project. inspired by Dr. Wolf Wolfensberger of the Training Institute for Human Service Planning, Leadership and Change Agency at Syracuse University, is to

- Address social devaluation in all its forms, including those forms which threaten the lives of vulnerable people,
- Support positive action consistent with Social Role Valorization Theory, and
- Promote the work of Dr. Wolfensberger.



Questions? Call 614-607-7790

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Only \$250 per person.