

Space is limited!  
REGISTRATION  
DEADLINE IS  
January 8, 2009

January 28 & 29, 2010  
Embassy Suites • Columbus, Ohio  
Sponsored by ADD

## UNDERSTANDING SOCIAL DEVALUATION AND THE SERVICE WORKERS ROLE: A SOCIAL ROLE VALORIZATION APPROACH

Presented by Jo Massarelli

### Conference Sessions

#### Day 1: January 28, 2009

Session 1: *Understanding the Societal Context: What People with Disabilities are Up Against*

#### Day 2: January 29, 2009

Session 2: *The Construct of Valued Social Roles as a Response to Devaluation*

Session 3: *Issues of Image and Competency Enforcement as it Pertains to Role*

Fee: **\$250** per person includes two days, all sessions, materials, continental breakfast and lunch

Space is limited to 40 participants! Register early!

The Embassy Suites is located at 2700 Corporate Exchange Drive,  
Columbus, Ohio 43231 (exit 27 off I270 on S. Cleveland Ave).

Rooms rates of \$114 are guaranteed until January 6, 2009. To reserve a room call  
614-890-8600 and tell them you're with the ADD conference.

### REGISTRATION FORM

Name: \_\_\_\_\_ Employer: \_\_\_\_\_

Address: \_\_\_\_\_ ☐ Home ☐ Business

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ ☐ Home ☐ Business

CEU's Needed? (Approval pending)

ODDD ☐ Yes ☐ No Social Work ☐ Yes ☐ No

Payment: ☐ Check enclosed (made out to ADD)

Credit Card # \_\_\_\_\_  
(Visa or MC only)

#### To Register

**BY MAIL:** Send to ADD, 1392 Dublin Rd, Columbus 43215  
Attn: Cathy Murray

**BY EMAIL:** To Cathy Murray at [cmurray@addohio.org](mailto:cmurray@addohio.org)

**BY PHONE:** Call Cathy Murray at 614-607-7790

Expiration Date: \_\_\_\_\_



**Questions? Call 614-607-7790**



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## UNDERSTANDING SOCIAL DEVALUATION AND THE SERVICE WORKERS ROLE: A SOCIAL ROLE VALORIZATION APPROACH

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### Day 1: January 28, 2010

8:00-9:00am	Registration & Continental Breakfast
9:00-12:00 noon	Session 1: <i>Understanding the Societal Context:</i>
12:00-1:00pm	Lunch (included in registration fee)
1:00-4:00pm	Session 1: <i>Understanding the Societal Context (continued)</i>

### Day 2: January 29, 2010

8:00-9:00am	Continental Breakfast
9:00-12:00 noon	Session 2: <i>The Construct of Valued Social Roles as a Response to Devaluation</i>
12:00-1:00pm	Lunch (included in registration fee)
1:00-4:00pm	Session 3: <i>Issues of Image and Competency Enforcement as it Pertains to Role</i>

### *Jo Massarelli*

Ms. Massarelli is Director of the Social Role Valorization Implementation Project, a human service training and consultation concern based in Worcester, Massachusetts. She divides her time between teaching Social Role Valorization based workshops, and working with families, human service staff and people with impairments to bring about positive change.

The Mission of the Social Role Valorization (SRV) Implementation Project. inspired by Dr. Wolf Wolfensberger of the Training Institute for Human Service Planning, Leadership and Change Agency at Syracuse University, is to

- Address social devaluation in all its forms, including those forms which threaten the lives of vulnerable people,
- Support positive action consistent with Social Role Valorization Theory, and
- Promote the work of Dr. Wolfensberger.



Questions? Call 614-607-7790

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Only \$250 per person.